



20th Annual

REAL ESTATE BREAKFAST

Tuesday, April 8, 2025

8-10:30 a.m.

Brewster LIC
Conference Center
41-21 27th Street

Program Schedule:

8:00 – 8:30 am: Registration and Networking

8:30 – 10:00 am: Program

10:00 – 10:30 am: Closing Remarks and Networking

Neighborhood Snapshot:

licqns.com/snapshots



SPEAKER BIOS

David Brause, President, Brause Realty and Chairman, LIC Business Improvement District

David Brause has worked in real estate for over thirty years handling acquisitions, development and management of office, retail and residential property in Long Island City, Manhattan and the tri-state area. As President of Brause Realty Inc., one of the premier family real estate firms in New York City since 1927, he has been active in the ownership and development of approximately three million square feet of space. Significant developments in LIC include a 700,000 square foot LEED Gold redevelopment of Brewster LIC, a 1911 manufacturing building at 27-01 Queens Plaza North into class A office space which serves as the headquarters of JetBlue Airways, and the development of The Forge, a 38-story, 272-unit luxury LEED Silver apartment building on Purves Street in Court Square. David proudly serves as the founding Chairman of the LIC Business Improvement District.

Yaniv Cohen, Co-Owner & VP of Business Development, Westville Restaurant Group

Yaniv is the Vice President of Business Development and the former CEO of Westville Restaurant Group. His leadership was the driving force behind Westville's impressive growth from a single location in 2005 to eight locations by 2020. Yaniv has 22 years of experience in the hospitality industry. His vision and talent in conceptualizing deals, overseeing construction, and creating thriving restaurant settings were instrumental in transforming Westville into a beloved NYC brand.

Helen Paul, Executive Director & Co-Lead, NYC Logistics & Industrial Services, Cushman & Wakefield

Helen Paul joined Cushman & Wakefield in 2011, where for the past decade she has served clients across the spectrum of the firm's service lines on both a local and global scale and currently co-leads a multidisciplinary team focusing on solutions for occupiers and investors in the Industrial and Logistics verticals. Helen's areas of expertise include site selection and location strategy, supply chain, transaction management, lease audits, portfolio management, and occupancy cost reduction strategies. Based at C&W's Midtown Manhattan office, Helen also spent several years practicing in the firm's Brooklyn office and is one of the industry's most active brokers in the Outer Boroughs of New York City. In addition to representing a select handful of institutional landlords, Helen's client roster includes occupiers in the e-commerce, CPG, manufacturing, 3PL and logistics, food and beverage, electric vehicle, and transportation sectors. Helen is a member of the ULI New York Leadership Team and is a graduate of Trinity College where she played four years of NCAA ice hockey.

Jasper Wu, Vice President, ZD Jasper Realty

Jasper holds expertise in every aspect of the new development lifecycle including acquisition, zoning, budgeting, financing, environmental, construction, legal, and sales. He holds certifications as a Chartered Financial Analyst (CFA), Construction Superintendent, Site Safety Supervisor (SST), and General Contractor. Prior to joining ZD Jasper, Jasper worked as a technology consultant for Ernst & Young in NYC, specializing in Robotics Process Automation (RPA). He also worked at the National Basketball Association (NBA) Basketball Analytics group, analyzing rule changes and referee integrity. Jasper graduated with a BA in Information Science from Cornell University, and MBA from Columbia Business School.

Lin Zeng, Director, Department of City Planning, Queens Office

Lin has 15 years of experience in New York City government, holding several posts that have informed her perspective on planning and development across the city. Before becoming Queens Office Director at the Department of City Planning, Lin started her career at the Manhattan Borough President's Office. She later held managerial roles at the Department of Housing Preservation and Development, overseeing affordable housing developments in Brooklyn, and at NYC School Construction Authority, where she facilitated interagency coordination. Lin is a proud native New Yorker and enjoys exploring different neighborhoods with her family in search of their next favorite meal.

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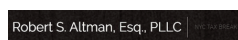
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