



**Join Us! - Friday, Sept. 20 | 5:30-8:30pm**  
**LIC Flea & Food Lot and Plaxall Gallery**  
**5-25 46th Ave, Long Island City, NY 11101**  
**Visit [LICQNS.com/Celebrate](http://LICQNS.com/Celebrate)**

LIC is having a party! Join the Long Island City Partnership (LICP) for a celebration of the LIC community and our 40th anniversary serving this wonderful neighborhood. Come for an evening honoring our partners in LICP’s LIC Arts Connection, showcasing musical talent from our community, and enjoying free samples of local food with drinks available for purchase, and that iconic LIC sunset! This free community celebration for the LIC residents, businesses, and workers will offer sponsors and guests alike the opportunity to enjoy all that LIC has to offer. The LIC Flea & Food lot is a blank canvass that is able to accommodate 800 people and vendors and activities.

LICP’s LIC Arts Connection is an innovative, multi-site community arts initiative that builds non-traditional partnerships between public and private owners, local businesses, employees, students, residents and artists. Its goal is to connect LIC’s community, both physically on foot and socially through access to arts and culture. This initiative is part of LICP’s larger portfolio of work towards connecting LIC’s vibrant mixed-use community.

The honorees from the LIC Arts Connection artists, community partners, and site representatives are:

**1. Long Island City 2050: Artist: Creative Art Works**

Community Partner: Jacob A. Riis Neighborhood Settlement & Queensbridge Tenant Association  
 Site Representative: NYC Parks

**2. Las Estrellas Brillarán: Artist: Lina Montoya AKA Ele Eme**

Community Partner: P4@Skillman School and Boyce Technologies, Inc.,  
 Site Representative: NYC School Construction Authority

**3. Each One Reach One: Artist: Vincent Ballentine**

Community Partner: LIC YMCA and Janovic  
 Site Representative: Long Island Rail Road

**4. Bright New Day: Artist: Andrea von Bujdoss AKA Queen Andrea**

Community Partner: NYC Health Department and Janovic  
 Site Representative: Werwaiss & Co., Inc.

**5. Onward: Artist: Sejin Park**

Community Partner: The Noguchi Museum’s Teen Advisory Board,  
 Site Representative: NYC Parks

In Partnership With



Production Partners:



LIC Arts Connection is generously supported by:



See Backside for Sponsorship & Underwriting Opportunities

# Celebrate LIC | Friday, September 20, 2019 | LIC Flea & Food and Plaxall Gallery

## Sponsorship Opportunities

### Premiere Sponsorship - \$15,000

- Logo inclusion on all event material: on-site signage, pre-event marketing emails, social media coverage, and website landing page
- Collateral in Gift Bag
- Premiere level recognition in Celebrate LIC program

### Platinum Sponsorship - \$7,500

- Logo inclusion on all event material: on-site signage, pre-event marketing emails, social media coverage, and website landing page
- Collateral in Gift Bag
- Platinum level recognition in Celebrate LIC program

### Gold Sponsorship - \$5,000

- Logo inclusion on all event material: on-site signage, pre-event marketing emails, social media coverage, and website landing page
- Gold level recognition in Celebrate LIC program

### Bronze Sponsorship - \$3,500

- Logo inclusion on all event material: on-site signage, pre-event marketing emails, social media coverage, and website landing page
- Bronze level recognition in Celebrate LIC program

## Underwriting Opportunities

### Drawstring Backpack - \$12,000

The keepsake backpack is an item that attendees will continue to use. Your logo will be tastefully incorporated in the design so it'll have shelf life well beyond the celebration.

- Recognition in Celebrate LIC program • On-site signage as underwriter • Logo incorporated into design

### Giant Mosaic Wall & Photo Booth - \$10,000

Individual photo stickers are continuously printed out and added to a custom wall where all the stickers together form a giant mosaic wall. It comes with an additional photo booth for added memories and keepsake.

- Recognition in Celebrate LIC program • On-site signage as underwriter
  - Logo shown in photo booth pictures

### Giant Lite Brite - \$10,000

Just like the original Lite Brite, but this Giant version is 10 feet wide by 7 feet tall! See your logo sparkle as part of the giant light installation.

- Recognition in Celebrate LIC program • On-site signage as underwriter
  - Logo is part of Lite Brite installation

### LIC Arts Connection Gallery - \$5,000

On-site gallery of the five different LIC Arts Connection art projects in our Mixed-use community.

- Recognition in Celebrate LIC program • On-site signage as underwriter

For Sponsorship questions contact: Rowena Sahulee, [rsahulee@licpartnership.org](mailto:rsahulee@licpartnership.org)